



San Fernando Valley Pride 2022

MEDIA ADVISORY

Somos Familia Valle & The Social Impact Center brings visibility to LGBTQ+ people of color on June 25th in an effort to create and progress the Empowerment of Queer Spaces in the San Fernando Valley

MEDIA ADVISORY Contact:

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What: The San Fernando Valley Pride is a one-day FREE event that introduces Lesbian, Gay, Bisexual, Trans, and Queer (LGBTQ) community members, straight supporters, and diverse families to for community building, culturally competent resources, and local community leaders. This event includes live entertainment, DJs, Drag Pageants, Resource Fair, Healing Tent area, Scholarship Giveaway, Summer Vogue Ball, food & local Vendors. More info at somosfamiavalle.org/sfv-pride

When: Saturday, June 25th, 2022
Event: 12:00pm-7:00pm

Where: 14665 Roscoe Blvd. Panorama City, CA 91402

Why: The San Fernando Valley Pride aims to provide a space for empowerment for LGBTQ+ community members to connect, heal, and transform their own community. Somos Familia Valle & The Social Impact Center, the hosting and movement organization, envisions a San Fernando Valley where all youth and families embrace the bravery to come out and to break free from homophobia, transphobia, and discrimination. Both Somos Familia Valle and Social Impact wish to push for empowering LGBTQ+ leadership in the San Fernando Valley.

Who: Somos Familia Valle is our local San Fernando Valley community organization led by trans queer people of color dedicated to support, empower, train, and mobilize our families, & allies for racial, gender, environmental, and economic justice. The Social Impact Center serves as a hub for organizers from the local community and serves as a bridge between government, grassroots organizations and people in underserved communities.