



**San Fernando Valley Pride: The Reawakening
MEDIA ADVISORY**

Somos Familia Valle & The Social Impact Center brings visibility to LGBTQ+ people of color on Juneteenth in an effort to create positive change for healing and racial and gender justice in the the San Fernando Valley

MEDIA ADVISORY Contact:

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What: The San Fernando Valley Pride is a one-day FREE event that introduces Lesbian, Gay, Bisexual, Trans, and Queer (LGBTQ) community members, straight supporters and diverse families to for healing, culturally competent resources, and local community leaders. Event include Drag Entertainers, Performances, Vogue Ball, Resource Fair, Healing area, Food, & Vendors

When: Saturday, June 19th, 2021
Event 12:00pm-6:00pm

Where: North Hollywood Park
1430 Chandler Blvd, North Hollywood, CA 91601-3161

Why: The San Fernando Valley Pride aims to provide a space for empowerment for LGBTQ+ community members to connect, heal, and transform their own community. Somos Familia Valle & The Social Impact Center, the hosting and movement organization, envisions a San Fernando Valley where all youth and families embrace the bravery to come out and to break free from homophobia, transphobia, and discrimination.

Who: Somos Familia Valle is our local San Fernando Valley community organization led by trans queer people of color dedicated to support, empower, train, and mobilize our families, & allies for racial, gender, environmental, and economic justice. The Social Impact Center serves as a hub for organizers from the local community and serves as a bridge between government, grassroots organizations and people in underserved communities.